
Photo Requirements for Model Yachting

Article Photos

Almost everyone these days seems to use their phone camera to take snapshots; and why not? It's simple to use, always around, and takes pretty good pictures. The operative word here is pretty good. Many phones have 12-megapixel resolution. Set your camera for the highest definition that it can provide. This means the images with required more storage. Magazine publication needs 300ppi, but some might still be used if they are 72 ppi. The photos are good enough for articles and portraits, projects, and boats racing. You can make the photos even better by doing two things – get closer and make sure the subject is in focus. If it's a static photo (guy with trophies), take one step closer. Some of those photos might be a little too posed, candid shoots are often better. Zoom in if needed, no little white specks on a pond. Check your images before sending to remove those that are out of focus or reshoot them.

If it's a project piece on your workbench, take a photo and check the focus, if it is fuzzy, move back slightly. It's easy to take a bunch of photos and use only the best one. We can't use out of focus photos.

Cover Photos

This is a whole different thing. For a single photo cover, very high resolution is required. This is where you need your photographic enthusiast friend to take the picture.

You may have notice lately that Model Yachting has been using multiple photos on the cover. This is one of the reasons. There are a lot more lower resolution photos available than high resolution. No Cell phone pictures.

Video

With the new digital version of the magazine, we can now include live links to videos. Your phone can record decent videos in either 720p or 1080p at 30 frames per second. Once you record them, the real trick is to send them to a place where other people can view them. Typically, this has been YouTube. Once you learn how to do it, it's pretty easy. Our best advice is to ask your grandkids for help, because they probably do this every day. Seriously! Then include the URL in the article, do not try to embed the video.

Editing

We usually edit every picture in the magazine, to some extent. Cropping, straightening, removing annoying things, as well as adjusting brightness, contrast, highlights, shadows, saturation, and other elements of the photo. It's probably best to let us do that.

Color

The new digital edition means that we want your pictures in glorious living color. Yes, this may require you to use multiple emails, and your color photos will be larger, but it will be worth it.

Email

Most email apps support attachments up to 10 mega-bytes. Some are less than that. This has to do with viruses, trojan horses, and ransomware attacks and other nastiness of everyday life on a computer. If you have photos bigger than that, please ask us and we can tell you other ways to get the photos to us.

Don't

Don't insert your photos into the text of the article. It makes our job a lot harder. And messes up your nice photos. Use the following place holder at the location you wish your picture to appear in the article - "Place Figure 1 file 1.png here, the caption of the photos, and credit for the photographer."

Do

Please make sure your photos are uniquely identified and the same title exists in the text of your article, so that we know where the photos should be placed.

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